



## JERSEY FINANCE

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### **Jersey Finance Launch Web Based TV Programmes**

Jersey Finance has launched a new online television facility which includes programmes and features about the Finance Industry which are available for anyone to view at [www.jerseyfinance.tv](http://www.jerseyfinance.tv).

Included in the launch menu is a programme that examines the issue of regulatory transparency alongside client privacy, featuring interviews with Jersey regulators and Industry professionals. There is a programme about the details of the new foundation vehicle which is explained through a panel discussion with three leading Jersey lawyers, and another on the US Stop Tax Haven Abuse Bill and the review of Crown Dependencies.

There are further short programmes about the benefits of doing business in Jersey and the role of Jersey Finance, footage from some of the Jersey Finance hosted events and there is a separate section discussing career options for those seeking work in the Industry.

Geoff Cook, chief executive, Jersey Finance Limited, commented:

'It is important to use the available channels of communication as effectively as possible in order to convey facts and information about the industry and so we are delighted to be launching our own television facility online. We intend to make the service as relevant as possible to finance and legal professionals that might use, or are considering, using Jersey by providing timely and topical content. It will serve as another important platform in which we can explain Jersey's role as an international finance centre.'

The individual programmes can be viewed repeatedly and downloaded by visitors to the site. It will also be possible for registered users to receive e-mail updates so viewers can keep up to date with the latest material.

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**Further information, please contact:**

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